



WE'RE ALL EARS

Join in with our 'We're All Ears' parent survey which will be running between **Monday 12th March – Sunday 25th March 2018**. The survey will be hosted online and can be accessed via the link below:

www.loveschoolmeals.co.uk/WAE

For those that took part in 2016, it follows the same format to allow the reporting of year-on-year movements against each question. We will also be including some new questions to gain insight on loyalty offers and what theme days the parents would like to see.

What Happens Next?

We would really appreciate it if you could use the attached assets and upload to your schools website or include on any parent communication e.g. parent newsletters, between Friday 19th February and Wednesday 21st March to raise awareness of the survey.



In addition we will also:

- Send you the e-shot with the survey link so that your team can forward on to your parent databases
- Advertise the survey on our parent online payment portals with a direct link-through to the questionnaire where possible
- Utilise the Love School Meals social media accounts (Twitter & Facebook) to send the survey link directly to followers

We're also giving away the chance to win some fantastic prizes with all completed online entries received by **Sunday 25th March** being entered into a free prize draw.

A full list of the prizes on offer will be published on the Love School Meals website on **19th February 2018** for you to check what prizes you could be in the chance of winning!

When all feedback has been analysed, Chartwells will provide an overall report of the results and a regional report for each contract that receives 100+ responses. It's an opportunity for you to gain valuable insight into parents' views and opinions on our school meals provision, which will be used in the development of our initiatives going forward.

All you have to do is let us know that you're comfortable with all of the detail and support in sharing the survey link with parents and we'll do the rest!

